



# Durban FilmMart

Durban FilmMart Programme

23rd - 26th July 2010

The DFM is a Film Finance and Co-production Market organised in cooperation between the Durban Film Office and the 31st Durban International Film Festival (22 July - 1 August 2010). The Finance Forum (not shown here) is closed to the public and open to selected projects only. The Producers' Forum is open to registered delegates and Africa in Focus is open to all.

## FRIDAY 23 JULY

08h00 - 09h00  
Delegate Registration

Producers' Forum  
09h45 - 10h15  
How to Make FilmMart Work for You

Producers' Forum  
10h30 - 12h30  
Film Financing Fundamentals:  
A masterclass with Mike Kelly.

12h30 - 13h30  
Delegates' Lunch

Africa in Focus  
14h00 - 15h30  
The Africa Connect Seminar:  
Developments Across Africa

Producers' Forum  
16h00 - 18h00  
Succeeding in Global  
Documentary Markets:  
A masterclass with Leena Pasanen

Africa in Focus  
16h00 - 17h30  
Exploring African  
Co-production

18h30  
Networking Cocktail

## SATURDAY 24 JULY

08h00 - 09h00  
Delegate Registration

Producers' Forum  
09h00 - 11h00  
Marketing & Distribution:  
A masterclass with Luciano Gloor

Africa in Focus  
10h00 - 11h30  
Managing Your Rights in the Digital Age

Producers' Forum  
11h30 - 12h30  
Meet the Investors: Investors and  
sales agents discuss what they are  
looking for in projects.

12h30 - 13h30  
Delegates' Lunch

Africa in Focus  
14h00 - 15h45  
Accessing the Funds with ACP Fund,  
Göteborg International Film Festival  
Fund, Hubert Bals Fund, Jan Vrijman  
Fund and World Cinema Fund.

Africa in Focus  
15h15 - 16h00  
Merging Music, Sound and Moving  
Images with Mbongeni Ngema and  
Pascal Capitolin

18h30  
Opening Night Dinner

## SUNDAY 25 JULY

08h00 - 09h00  
Delegate Registration

Producers' Forum  
09h00 - 11h00  
Presenting Your Story:  
A masterclass with Clare Downs.

Africa in Focus  
09h30 - 10h45  
The Art of Pitching Workshop

Africa in Focus  
11h00 - 12h30  
Mainstream and Alternative  
Distribution Strategies

12h30 - 13h30  
Delegates' Lunch

Africa in Focus  
14h00 - 15h30  
How Correct Post-Production Decisions  
Affect Film Sales with Tracey Williams,  
Director of Post Production, Refinery.

Africa in Focus  
14h00 - 17h30  
Open Pitch

18h30  
Networking Cocktail

## MONDAY 26 JULY

08h00 - 09h00  
Delegate Registration

Producers' Forum  
09h00 - 10h30  
Key Contracts and Agreements

Africa in Focus  
10h00 - 11h30  
Working with Broadcasters

12h30 - 13h30  
Delegates' Lunch

Africa in Focus  
14h00 - 16h00  
The Value of Festivals and Markets  
with CineMart, Durban FilmMart,  
Durban International Film Festival,  
Göteborg International Film Festival  
Fund and International Documentary  
Film Festival, Amsterdam (IDFA)  
and others

Producers' Forum  
16h00 - 17h30  
Cross Media Production

18h30  
Closing Night Awards



**durban  
international  
film festival**

For more information about the Durban FilmMart or to register as a delegate visit: [www.durbanfilloffice.com](http://www.durbanfilloffice.com) or contact Musonda Chimba by e-mail on [chimbam@durban.gov.za](mailto:chimbam@durban.gov.za) or Kamille Padayachee at [info@thoughtfire.co.za](mailto:info@thoughtfire.co.za)

**EARLY BIRD REGISTRATION FEE: R1250.00 (ZAR) | Closing Date: 12 July 2010**

**LATE REGISTRATION FEE: R1750.00 (ZAR) | Closing Date: 23rd July 2010**  
(Late registrations will not be included in the industry manual.)



**DURBAN  
FILM OFFICE  
SOUTH AFRICA**

[www.durbanfilloffice.com](http://www.durbanfilloffice.com)

